



It is ready

YOUR telephone serves you even when you are not placing any call. It makes you available to your friends whether they are a single block or many miles distant. It protects your home and loved ones even

when it is simply standing by. It is ready to connect you with nine-tenths of all the 35 million telephones on earth.

Yet the cost of having such service conveniently at hand is only a few cents a day.

SOUTHERN CALIFORNIA TELEPHONE COMPANY